



Professional Summary

Senior full-stack web developer with 4.5+ years of contracted professional experience at TF-Téléconception, complemented by freelance web development work since 2017. Experience spans backend development, frontend implementation, UI/UX design, RESTful APIs, authentication and role-based access control, SQL/MySQL optimization, responsive interfaces, UML modeling, and deployment. Current portfolio documents 150+ completed projects, alongside recent work using Node.js and AWS.

Selected Impact

4.5+	7+	80+	150+
Years at TF Contracted	REST APIs	Enterprise Users	Completed Projects

Professional Experience

Senior Full-Stack Web Developer & Designer

TF-Téléconception | 2022 - Present | Jendouba, Tunisia

- Architect and deliver Symfony-based web platforms, applying scalable architecture and clean code practices that reduced technical debt and simplified long-term maintenance.
- Spearheaded the development of 7+ RESTful APIs in Symfony, integrating backend services with frontend interfaces and achieving a 35% reduction in API response times.
- Implemented and optimized authentication and role-based access control, ensuring secure data access for 80+ enterprise users.
- Optimized SQL/MySQL queries and restructured databases, resulting in up to 30% faster load times and more reliable system performance.
- Redesigned and developed responsive UI/UX layouts, delivering a mobile-friendly experience that boosted client adoption rates by 25%.
- On EVAPI projects, work includes custom UI/UX design, performance optimization, debugging, and additional backend features on Symfony-based templates.

Freelance Full-Stack Web Developer & Designer

Independent / Remote | 2017 - Present | Tunisia

- Delivered full-stack web solutions for small businesses and individuals, including e-commerce platforms and portfolio sites.
- Handled end-to-end development: requirements gathering, UML design, PHP/Symfony backend, responsive UI/UX design, and deployment.

Teaching Assistant

Polyhydrons Complexe Technologique | 2017 - 2018 | Jendouba, Tunisia

- Supported the course instructor, assisting 30+ students with PHP programming, UML design, and frontend development, strengthening both theoretical understanding and practical skills.

Core Technologies

Backend

PHP, Symfony, Laravel, Node.js, REST APIs

Frontend

JavaScript, React, jQuery, HTML, CSS, SCSS, TailwindCSS, Bootstrap, Vite

Databases

MySQL, PostgreSQL, SQLite, SQL

Programming

Python

Design

Figma, Adobe Illustrator, UI/UX

Cloud & Tools

AWS deployment, Git/GitHub, Notion, phpMyAdmin, pgAdmin, HeidiSQL, UML Modeling

Professional Links

Portfolio

safa-souli.netlify.app

Linkedin

linkedin.com/in/safa-souli

GitHub

github.com/safa-souli

Behance

behance.net/safa-souli

Engineering Strengths

- End-to-end web development
- REST API development & integration
- Authentication & role-based access control
- Database / backend performance optimization
- Responsive UI/UX implementation
- SEO & Core Web Vitals optimization
- Existing-site/template enhancement & debugging

Languages

English	Fluent
French	Intermediate

Selected Projects & Delivery Highlights

SecureIVAI - AI Consulting & Security Platform

Brand identity redesign + full-stack platform rebuild

- Complete brand identity redesign and full-stack platform rebuild for an AI consulting and security company serving SMBs.
- Delivered a new logo system and design system alongside a Node.js backend and admin dashboard.
- Implemented email automation and AWS deployment as part of the rebuilt platform.

Selected EVAPI Commercial Web Projects

Recent portfolio examples: Maximoferta, Nobis 51, House Barber, DRT Prestige, Curatech, Construction Harant, and others

- Designed and developed custom UI/UX with responsive frontend and backend integration across commercial websites in multiple industries.
- Selected projects include booking-system, catalog, service-management, and project-management integrations.
- EVAPI web-development projects use a Symfony-based template with custom UI/UX, performance optimization, debugging, and backend features tailored to client requirements.

Machine-Learning Recommendation Engine - E-commerce Platform

E-commerce / machine learning project

- Engineered a recommendation engine on an e-commerce platform that utilizes machine learning.
- The tool is used by over 200 farmers across Tunisia to sell products.

E-Learning Platform Prototype

Faculty e-learning platform prototype

- Engineered an e-learning platform prototype for faculty.
- Applied UML for system modeling and full-stack development to streamline course delivery, assignment tracking, and student-faculty interaction.

Education

Master's Degree in E-Commerce

Faculty of Legal, Economic and Management Sciences | 2018 - 2021 | Jendouba

Diploma in Fundamental License in IT Applied to Management

Faculty of Legal, Economic and Management Sciences | 2015 - 2018 | Jendouba

Senior-Level Scope

Architecture & Backend

Symfony/PHP platform development, Node.js project work, REST APIs, authentication, admin dashboards, and maintainable application structure.

Frontend & UX

Responsive interfaces, UI/UX design, Figma, HTML/CSS/SCSS, JavaScript, jQuery, React, TailwindCSS, Bootstrap, and Vite.

Data & Performance

MySQL, PostgreSQL, SQLite, SQL optimization, backend performance work, and Core Web Vitals practices.

Delivery

Requirements gathering, UML modeling, design, implementation, testing, performance optimization, deployment, and launch handoff.

Design & Branding

Brand identity, logos, visual systems, interface design, prototyping, and responsive implementation.

Mentoring

Teaching-assistant experience supporting 30+ students in PHP, UML design, and frontend development.

Keyword Profile

PHP / Symfony / Laravel

Node.js / REST APIs

JavaScript / React / jQuery

HTML / CSS / SCSS

TailwindCSS / Bootstrap / Vite

MySQL / PostgreSQL / SQLite

Authentication / RBAC

Database & performance optimization

Responsive UI/UX / Figma

AWS deployment

Git / GitHub / UML

Python

Contact

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